



WWW.PPAS.COM



LEADING A FUNDAMENTAL CHANGE IN THE SWIMMING POOL INDUSTRY

Thank you for considering Premier Pools & Spas to help you in designing and building your dream backyard. We are excited to be given the opportunity to show you how your pool buying experience and ownership will be when you entrust your project to us.

We understand that getting a pool is a big investment, not only monetarily, but in the quality of your family's life. We also know that it is a process; one that starts at the discovery and design stage and goes through the life of your pool. Our commitment has always been to stay with our customers throughout this process and we have achieved our position as the nation's leading pool builder by staying true to this philosophy.



GEOMETRIC POOL WITH FLOATING SPA AND FIRE FEATURES

Each office independently owned and operated



FREEFORM VANISHING EDGE POOL AND SPA

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GEOMETRIC POOL WITH WATER FEATURES AND AUTO COVER



WHEN WE OPENED OUR DOORS IN 1988, OUR GOALS WERE CLEAR AND FOCUSED

We believed that a successful pool company should be built on a foundation of customer-focused employees and happy families...yours and ours.

Our goals then were:

- Create a custom pool design that surpasses your backyard dreams.
- Fulfill that dream by building a superior product.
- Provide the highest level of customer service and satisfaction.
- Exceed expectations, making customers for life.

Today, more than 50,000 pools later, we continue to stay true to these goals. Our supportive company culture creates a positive work environment that extends to our relationships with our customers. Rest assured that when our employees enter your home, they will treat you like family and your project as if it was their own.

a passion for splashin'[®]

Each office independently owned and operated



“WE CALLED ALL THE BEST POOL COMPANIES...

...out to bid on our project. Premier had the best design, construction practices, and also the best value when we compared them. It was a very easy decision, and they built the pool quicker than quoted!”

—The Norman Family
Southlake, TX



“OUR EXPERIENCE WITH PREMIER POOLS...

...and spas exceeded our expectations. We were nervous choosing a pool builder, as it’s a big commitment, but the Premier team made us feel comfortable and walked us through the whole process. The only problem I have with my new pool is getting my kids out of it!”

—The Goldman Family, El Dorado Hills, CA



“I CAN’T EVEN SAY ENOUGH ABOUT PREMIER.

If given the opportunity to build a pool again, you can guarantee I would use them. Look at what they built and you won’t believe your eyes! Thank you, thank you, thank you! Special thank you to Jeff, Joey and Juan of the Temecula team.”

—The Wilson Family, Temecula, CA



“OUR FAMILY COULD NOT BE HAPPIER WITH THE QUALITY OF SERVICE RECEIVED.

The timeliness of the construction, and the attitudes of every crew member throughout the job. Our pool is amazing. Our pool was done two weeks ahead of time and, with the summers as short as they are in Maine, this was a real treat. I have worked in construction for years and your team of professionals are the very best I have seen and worked with across the country! You let us know every step of the way what was being done and what we could expect.”

—The Landry Family, Poland, ME

“THE ONLY THING THAT’S BETTER THAN THE SERVICE WE RECEIVED IS OUR NEW GORGEOUS POOL.

Rick and his team at Premier Pools & Spas were professional, courteous, and walked us through every step of the way. We couldn’t be happier with our wonderful new pool and spa!”

—The Luechtefeld Family, Valencia, CA



Each office independently owned and operated
Not affiliated with Premier Pools, Inc., Lewisville, Texas operated by Sean and Peter Dodd.

TAKE A VACATION OUTSIDE YOUR BACKDOOR



FREEFORM POOL WITH NATURAL ROCK, FLAGSTONE AND CABO LEDGE

EXPERIENCE A BACKYARD VIEW THAT NEVER ENDS



VANISHING EDGE POOL WITH TILE VENEER SPA

RELAX IN YOUR OUTDOOR LIVING ROOM

GEOMETRIC PERIMETER OVERFLOW POOL WITH PAVER DECKING



**MAKE THE GREAT OUTDOORS
EVEN GREATER**



RECTANGULAR VANISHING EDGE POOL WITH HIDDEN AUTO-COVER

TREAT YOURSELF TO A DAILY SPA EXPERIENCE



CLASSIC VANISHING EDGE POOL AND SPA

ENTERTAINING WITH ELEGANCE



GLASS WALL POOL AND SPA WITH SPILL OVER AND FIRE FEATURE

LIGHT UP THE NIGHT



GEOMETRIC POOL WITH WATER FEATURES AND LED LIGHTING



HAVE BIG FUN IN A SMALL SPACE



GEOMETRIC SPOOL WITH WOK POT FOUNTAINS

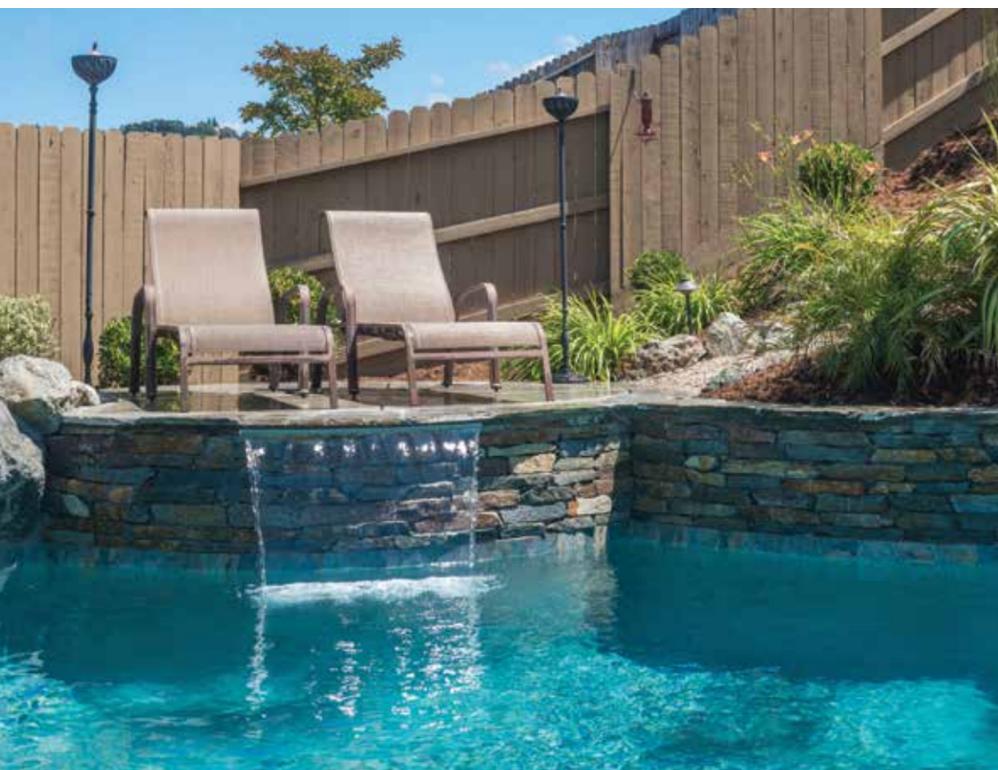
**LIVE LIFE IN
GRAND FASHION**



CLASSIC DESIGNED POOL WITH TRAVERTINE DECKING AND WATER FEATURES



BRING FUN & FRIENDS TOGETHER



HOW WILL YOU CUSTOMIZE YOUR POOL?

1

2

3

4

5

7

6

8

9



1 GROTTO

2 WATERFALL

3 SPA

4 CABO LEDGE

5 LANDSCAPING

6 CUSTOM DECK

7 IN-FLOOR CLEANING

8 VANISHING EDGE

9 FIRE PIT



PARADISE IS A SHORT WALK AWAY



FREEFORM POOL AND SPA WITH CABO SHELF

BE ONE WITH NATURE



SPA WITH FLAGSTONE COPING AND SLIDE

SPAS

While your swimming pool is the perfect place to cool down and play, your spa can be a quiet escape. This relaxing, therapeutic feature can be attached with a direct entry into your pool, or by itself as a personal getaway.

If you have a small yard, consider a small pool or "spool." We are experts in making a swimming pool or spa that fits perfectly with your yard, regardless of size or shape.

For more info visit spas.ppas.com



OUTDOOR LIVING

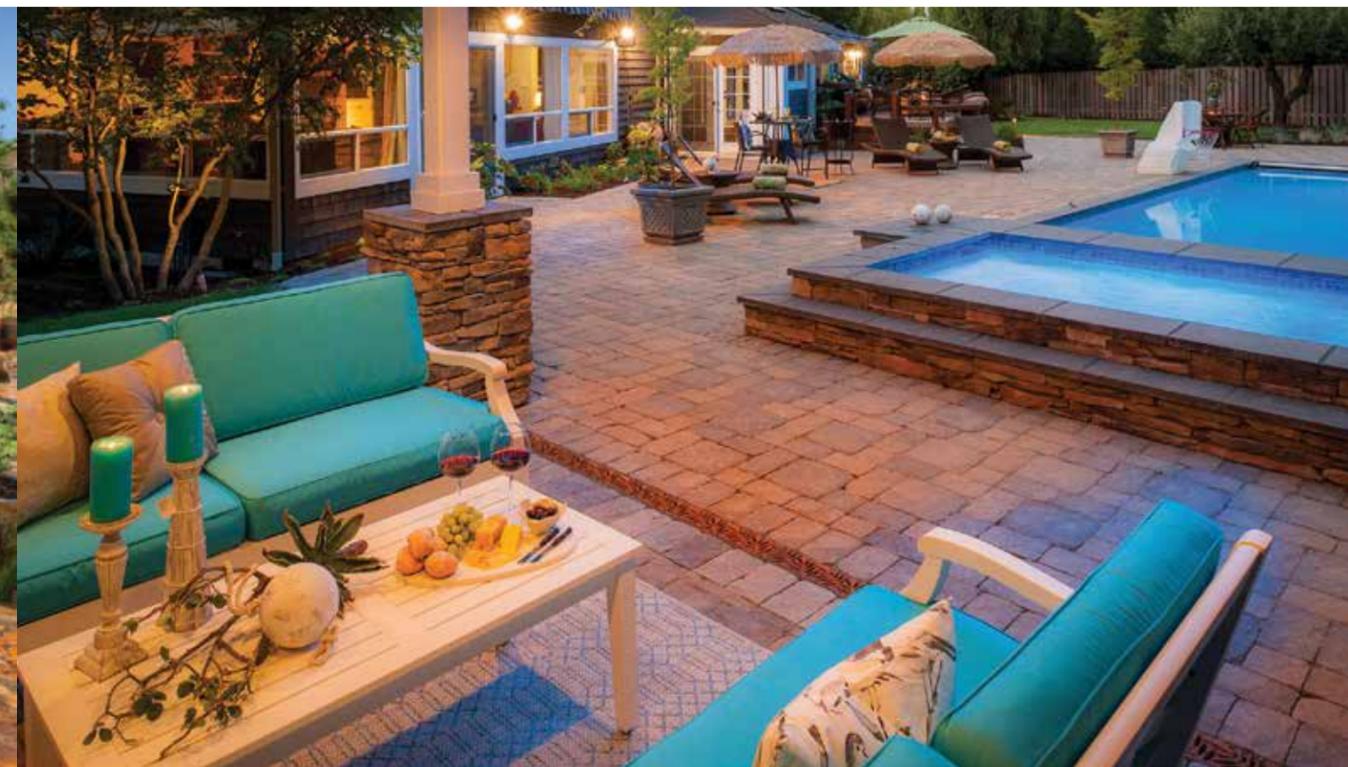
We're willing to bet that your backyard vision doesn't stop at the installation of your new pool. Creating the perfect outdoor retreat with Premier Pools & Spas is easy and fun! We can transform any outdoor space into a personal retreat for your family by adding fire pits, barbecues, landscaping and more.

For more info visit features.ppas.com

DECKING

The type of decking you choose to frame your new pool with can determine the overall look and feel of your backyard oasis. A traditional option is concrete but there are so many options! Consider flagstone, travertine, brick, stamped concrete and other styles.

For more info visit features.ppas.com





WATER FEATURES

There's no better way to turn a swimming pool into a personal backyard oasis than adding water features. Waterfalls, water pots, sheer descents and laminar jets bring life to your pool with a feel and sound of being next to a river stream.

For more info visit features.ppas.com

ENTRIES

Getting into your pool can be as easy as a jump and a splash, but sometimes you want to take a more relaxed approach. There are many different entries and ledges you can feature in your pool. Beach entry, a baja shelf or custom entry steps are all alternatives to the typical ladder or steps.

For more info visit features.ppas.com



SMALL POOLS

Even if you don't have a large yard, you can still have a beautiful, fully-functional, pool with many custom features. You can even add a heater and it will double as a large, relaxing, therapeutic spa that can be enjoyed year round.

For more info visit spools.ppas.com



REMODELS

Your pool has provided you with many years of fun but now it may be time for a little TLC. From a simple interior resurfacing to a complete backyard makeover with new tile and decking, we can bring your pool back to life. Get a second chance at building your dream by adding a spa and water features.

For more info visit remodels.ppas.com



PREMIER FIBERGLASS

Choose from a large variety of shapes and colors with options such as beautiful water features, energy saving LED lighting, specialty tile, infinity edges and more.

Fiberglass acts as a natural insulator, requiring less energy to heat the pool and this ultimately leads to less maintenance.

For more info visit inground.ppas.com



PREMIER VINYL

Think beyond the traditional shapes and sizes. Premier vinyl liners are manufactured under strict quality control procedures, and are available in a wide array of patterns and colors.

With over 20 pool styles available in pre-designed shapes, you can have the perfect custom pool for your home.

Premier vinyl is a great way to enjoy a quick and economical construction, saving you time and money.

For more info visit inground.ppas.com

Energy saving, easy to clean, typically faster installation

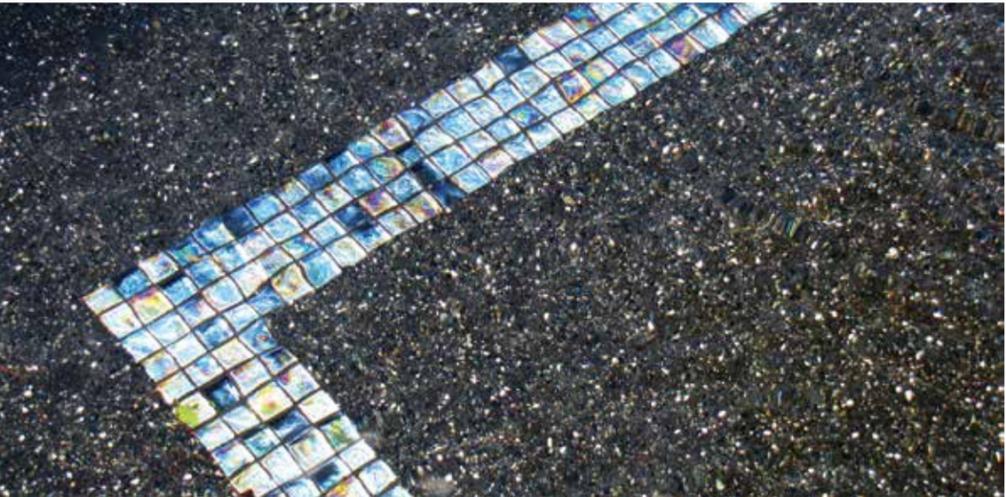


Excellent value, fast installation, highly durable

PREMIER PEBBLE

Take your pool from ordinary to extraordinary. Using only the highest quality materials, we can make your pool stand out and last longer.

For more info visit features.ppas.com



PREMIER LIGHTING

Enhance your pool's atmosphere with custom lighting. Adding colorful radiance can turn your yard into your own resort.

For more info visit features.ppas.com



PREMIER FLAME

Fire on water—nothing is more dramatic and impressive! Your backyard should be an extension of your home and your favorite place to entertain family and friends. While many features can be added to your pool design, nothing adds more excitement and flair than a fire feature.

With Premier Flame comes the ability to create the atmosphere you desire. Adding a Premier Flame feature might be the most affordable way to give your project that something special for your nighttime swims and poolside parties.

For more info visit features.ppas.com

Stunning, bright, elegant



PREMIER CLEAN LET YOUR POOL WORK WHILE YOU PLAY

Imagine a pool that efficiently cleans itself, circulates its own water, and saves money while giving you more time to enjoy it. The Premier Clean system is custom designed for the unique size and shape of your pool. It is installed to fit flush with your pool floor making it virtually invisible to the eye. It continuously works to keep your pool clean and its water properly circulated and chemically balanced. The Premier Clean system replaces vacuum hoses and other stand-alone pool cleaners so your pool area is uncluttered and always ready to be enjoyed.



PREMIER PURE GET CLEANER, CLEARER AND SOFTER POOL WATER WITH VIRTUALLY NO CHLORINE!

- Reduces chlorine usage & cost up to 90%
- Less wear and tear on pool equipment
- No unpleasant chemical odors
- Will not irritate eyes, dry out skin or fade swimwear
- Eliminates oils, lotions and other contaminants
- Saves water, energy and money

PREMIER ACCESSORIES

by Zodiac®



LAMINAR JETS WITH LED

Jandy Pro Series Laminar Jets with LED create spectacular backyard water entertainment with dazzling nighttime lighting effects. They produce clear or lighted arcs of water as they silently enter the pool or spa. Laminar Jets come standard with built-in 12V LED lights, which can be adjusted to the preferred intensity, and can be synchronized with Jandy Pro Series pool and spa LED lights. They can be easily adjusted with an innovative internal flow adjustment valve, conveniently located inside the canister. Multiple lid options allow Jandy Laminar Jets to easily coordinate with a variety of deck finishes.



MINIJET

The Minijet is designed to project a stream of water at a 45° angle of trajectory for a distance of up to 13 feet from the deck or under the coping.

Minijet is available for in-ground and vinyl liner pools with colors to match the most popular pool finishes.

Minijets are an affordable custom option that adds a dramatic flair to even the most simplest pool designs.

ADD COLOR AND LIFE TO YOUR POOL

Think beyond the water line...



SHEER DESCENT WATERFALLS

Sheer Descent waterfalls produce a clear arc of water, projecting away from the pool wall. The flow can be adjusted to create a range of effects from an almost silent, glass-like sheet of water to a rushing mountain spring waterfall. Sheer Descent waterfalls are available in a variety of lengths and include a clear lip to blend with all pool finishes. Choose from the following styles: Sheer Descent, Sheer Rain™, Sheer Curtain™, Sheer Arc™ and Rain Arc™.



JANDY® PRO SERIES LIGHTING

Jandy® Pro Series Nicheless LED lights deliver bright, efficient and reliable lighting in vivid color. They require no bonding or traditional niches, so they're extremely small and can be installed just 4" below the waterline. Whether swimming or just lighting up the night, you'll enjoy an endless display of brilliant, beautiful color.

Jandy® lights are AquaLink® & iAquaLink™ compatible - they can also be controlled with a regular light switch if necessary.

SAVE ENERGY. SAVE MONEY.

ENERGY SMART PRODUCTS

Save Thousands of Dollars Annually on Utilities! The Zodiac Pool promise is to deliver the highest quality products that provide unmatched total system efficiency. Zodiac knows that energy efficient pools are achieved through innovative designs that maximize hydraulic integrity. By focusing on the complete pool, instead of just a few individual components, Zodiac has developed an integrated solution that performs at a high level of efficiency. No other system is as complete or energy efficient. Period.

ENERGY SAVINGS PROGRAMS

AquaLink Control Systems can reduce energy usage, operating costs and chemical needs. Our premium automation systems provide complete control with innovative features including temperature maintenance, personalized labeling, automatic dusk activation, and WaterColors and AquaPure® exclusive interfaces. Plus, with Energy Smart Programming, a patented feature found only in AquaLink RS, filtration runtimes and chlorinator outputs can be set to automatically adjust to suit seasonal needs.



THE JANDY PRO SERIES VERSA PLUMB® SYSTEM

The Versa Plumb design is the foundation for efficiency and hydraulic integrity—hydraulic integration by design. Versa Plumb products have been engineered as components of the whole system, not individual pieces of equipment. The result is a pool system that conserves energy and lowers operating costs. It's friendly to your pocketbook and friendly to the environment.

DID YOU KNOW?

Jandy's focus is on enabling the perfect pool environment so pool owners can spend time enjoying their pool and spa, rather than maintaining it.

CLEANING AND MAINTENANCE HAS NEVER BEEN EASIER

EPUMP™

The Stealth ePump's eight variable speeds and high-efficiency motor make it one of the quietest and most efficient pumps available today. This ENERGY STAR® rated variable-speed pump consumes up to 90% less energy than single-speed pumps, for an average savings of up to \$1,300 per year with a typical pool.



POLARIS® 360

The Polaris Vac-Sweep® 360 features advanced technology cleaning without the need for a separate booster pump. It vacuums, sweeps and scrubs the bottom and walls of any size or shape pool. In-line back-up valve automatically frees the 360 if it gets cornered and keeps cleaning without interruption.



JXi™ HEATER NOW WITH VERSAFLO™

The JXi heater sets a new standard in pool and spa heating technology with its ultra-compact size, lightweight design, and installation flexibility. It is the top choice for pool professionals and pool owners everywhere. The high-efficiency, low-NOx JXi is available in three BTU sizes, 200K, 260K, 399K, and offered in both natural and propane gas models. Now also available with VersaFlo™ Integrated Bypass technology for maximum hydraulic efficiency and energy.



POLARIS® 9450

The best just got better with the 4-Wheel Drive Polaris 9450 Sport 4WD robotic pool cleaner with innovative features, including the Easy Lift System, 7-day programmable timer, and Vortex Vacuum technology.



ZODIAC MX8™

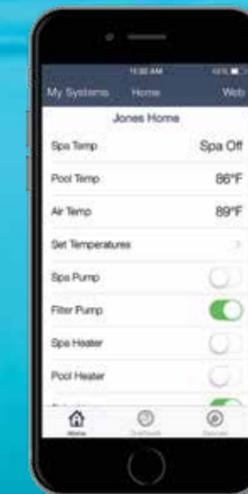
Combat debris with the Baracuda MX8, the high-performance suction pool cleaning robot that cleans faster and more aggressively than any cleaner in its class. It utilizes Cyclonic Suction technology to capture maximum debris while maintaining cleaning power. The Baracuda MX 8 features X-Drive navigation intelligence for X-treme floor and wall cleaning. No more time wasted battling a filthy pool. Eliminate your call of duty and claim victory over debris.



DID YOU KNOW?

For more than 40 years, Polaris has been known worldwide for its quality and best-in-class automatic pool cleaners.

THE WORLD'S FINEST POOL COVERS



iAquaLink™
INTELLIGENT POOL CONTROL

SAVE UP TO 70% ON OPERATING COSTS

Every pool is different. That's why Cover-Pools cover systems are custom made to suit each special pool. Since 1962, Cover-Pools has led the automatic cover industry with innovative ways to cover almost any pool construction, shape, and style.

In under a minute the pool can be easily covered or uncovered. The covers act as a "horizontal fence" for the pool, preventing access by children, pets and uninvited visitors.

SAVES ENERGY, ADDS HEAT

The cover dramatically reduces heat loss from water evaporation, saving energy and extending your swimming season.

SAVES CLEANING

Keep dirt, leaves and debris out by simply keeping your pool covered.

SAVES EQUIPMENT, EXTENDS POOL LIFE

With the heat kept in, and with dirt and debris kept out, your pool equipment works less and lasts longer.

SAVES MONEY

You can save up to 70% on operating costs—a great return on your investment.

SAVES WATER AND CHEMICALS

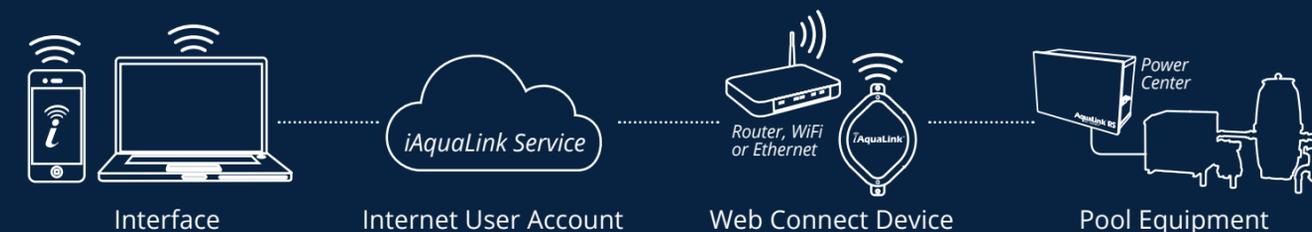
By reducing evaporation, your cover significantly cuts water loss and chemical usage.



POOL CONTROL IN THE PALM OF YOUR HAND

Using our complete web-based pool control system, you can control the pool anytime, anywhere from your smart phone or web-enabled device. Operate all equipment, change heater temperatures, adjust schedules, and customize the iAqualink system with ease.

HOW IT WORKS

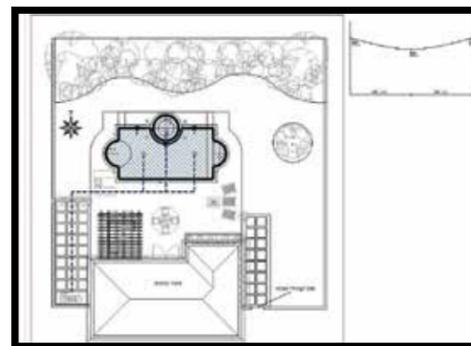


DESIGN YOUR OWN POOL

Customize Your Experience

You've dreamed about your backyard project for years. Your Premier Pools representative has talked with you at length about your design. How can you be sure that your vision matches ours? Simple. We've been listening and taking notes, we then compile all of your hopes and dreams into an interactive 3D representation of what we plan to build. We can show you your project with unparalleled realism. This animation allows us to view your backyard at different times of day, illuminate your design to simulate night and change out features with the ability to see changes instantly. This powerful tool allows your family and Premier Pools & Spas to communicate with precision. Let us breathe life into your vision. We can't wait to walk you through your interactive 3D tour!

Create your own custom pool at designyourpool.com



FINANCE YOUR SWIMMING POOL, EASY CREDIT TERMS AVAILABLE FOR WELL QUALIFIED BUYERS



PREFERRED FINANCING

WE'LL WORK WITH YOU

We believe that securing swimming pool financing should not be a cumbersome process that takes away from the excitement around your dream backyard. Here at Premier Pools & Spas, we leave the financing up to the experts! We have chosen some of the best swimming pool financing lenders in the industry to advise and direct our customers to the best loan options that are available to them. These professionals specialize in the specifics of financing your pool project, so you can rest assured that you'll get a thorough evaluation and understanding through the entire process.

For more info visit financeyourpool.com

100%
FINANCING
AVAILABLE

FREQUENTLY ASKED QUESTIONS

- How long does it take to process my application?
The typical turnaround time ranges from 24 to 48 hours.
- Do you offer fixed rates? Yes.
- Is there a prepayment penalty? No.

*100% Financing applies to well qualified buyers with a 720+ credit rating or higher. Maximum APR and amount of credit awarded can vary depending on your specific credit situation. Premier Pools & Spas works with a variety of preferred lenders on our website in order to make a credit determination: Lyon Financial, HFS Financial, and Viking Financial.



CATCH A WAVE IN YOUR OWN BACKYARD



GEOMETRIC POOL WITH PERIMETER OVERFLOW



WANT TO SEE MORE?
VIEW OUR EXTRA CONTENT AT:
YOURPREMIERPOOL.COM

- DIY Yard Crashers Episodes
- Drone Video
- 3D Pool Rendering
- Photo Gallery
- Customer Testimonials
- Time Lapse Pool Build
- Your New Lifestyle
- And More



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