



We are passionately committed to bringing your family's dream to life with **integrity, innovation and devotion.**



INTEGRITY

The quality of being honest and having strong moral principles — 100% honest, 100% of the time



WORK ETHIC

The principle that hard work is intrinsically virtuous or worthy of reward — Give your customers, your company and your co-workers maximum effort...everyday



TEAM PLAYER

The ability to put aside your personal goals and work well with your co-workers towards a common goal — Support and work together with everyone within the organization



QUALITY OF WORK

The willingness to accept responsibility for one's actions — Acknowledge your mistakes, learn from them and commit to ensuring the same mistakes do not reoccur



ACCOUNTABILITY

All work shall be performed in a professional manner in accordance with the predetermined specifications and expectations — Ensure that your work is completed promptly and void of error

INTERACT WITH US

Bring this brochure to life!

Introducing our new Augmented Reality app, Premier Pools AR.

With the app open, simply point your camera over any page with this logo to watch videos and see 3D renderings right on your screen!

You can find our AR logo in the top right hand corner throughout the brochure.

Premier Pools AR can be found on the App Store and is only available for iOS.



THANK YOU

LEADING A FUNDAMENTAL CHANGE IN THE SWIMMING POOL INDUSTRY

Thank you for considering Premier Pools & Spas to help you design and build your dream backyard. We understand that getting a pool is a big investment, not only financially, but in the quality of your family's life. We also know that it is a process; one that begins with the discovery and design phases and continues through the life of your pool.

Our commitment has always been to stay with our customers throughout this process, and we have achieved our position as the nation's leading pool builder by staying true to this philosophy.

We partner with the top brands in the industry which gives us competitive pricing, comprehensive warranties, and the best possible value for our customers.

We are excited to be given the opportunity to show you how your pool buying experience and ownership will be when you entrust your project to us.



a passion for splashin'[®]



"I am very happy with the pool. They did an excellent job. The communication was exceptional and the design was very well done. He did exactly what he designed. It is beautiful and we are very happy."

- Mike & Rita M.

"Premier did great work in a short amount of time. Our yard now looks like an oasis and it wouldn't be possible without Premier Pools & Spas."

- Jacob & Kim S.

"PREMIER POOLS & SPAS WAS THE ONLY ONE WHO TOOK THE TIME...

We looked at a number of companies to install our pool. Premier Pools & Spas was the only one who took the time to walk us through the entire process and create a pool rendering video. Our salesman was always professional and responsive throughout the build process. Premier Pools & Spas built a pool for us that exceeded what the rendering promised. Our Project Manager, was just outstanding; he was almost at our home every day, always available and eager to answer our questions and take care of the small details, to make our pool perfect. Premier Pools & Spas really stood out to me for their professionalism and the quality of their subcontractors they do business with; I would not hesitate to recommend them to anyone out there who needs a competent company to build their dream pool for them."

- Jennifer & Andrew M.

"THEY WOWED US..."

The sales team is very professional. They worked with us to give us the best deal on the pool installation, and gave us a great rendering of what the pool would look like with the options that we asked for; they wowed us! Overall, we are very happy with the pool and the process."

- Keith & Karen W.

"Our premier pool is beautiful. It has transformed our backyard into a vacation spot. We are very happy with Premier Pools & Spas."

- Sharon & Fred S.



"I really like that Premier Pools & Spas provided communication and they really know their work well. They could figure out problems and foresee problems that a customer wouldn't know, and then would immediately discuss that with us. They were very knowledgeable and prompt in providing customer service feedback."

- Marcus & Aundria M.

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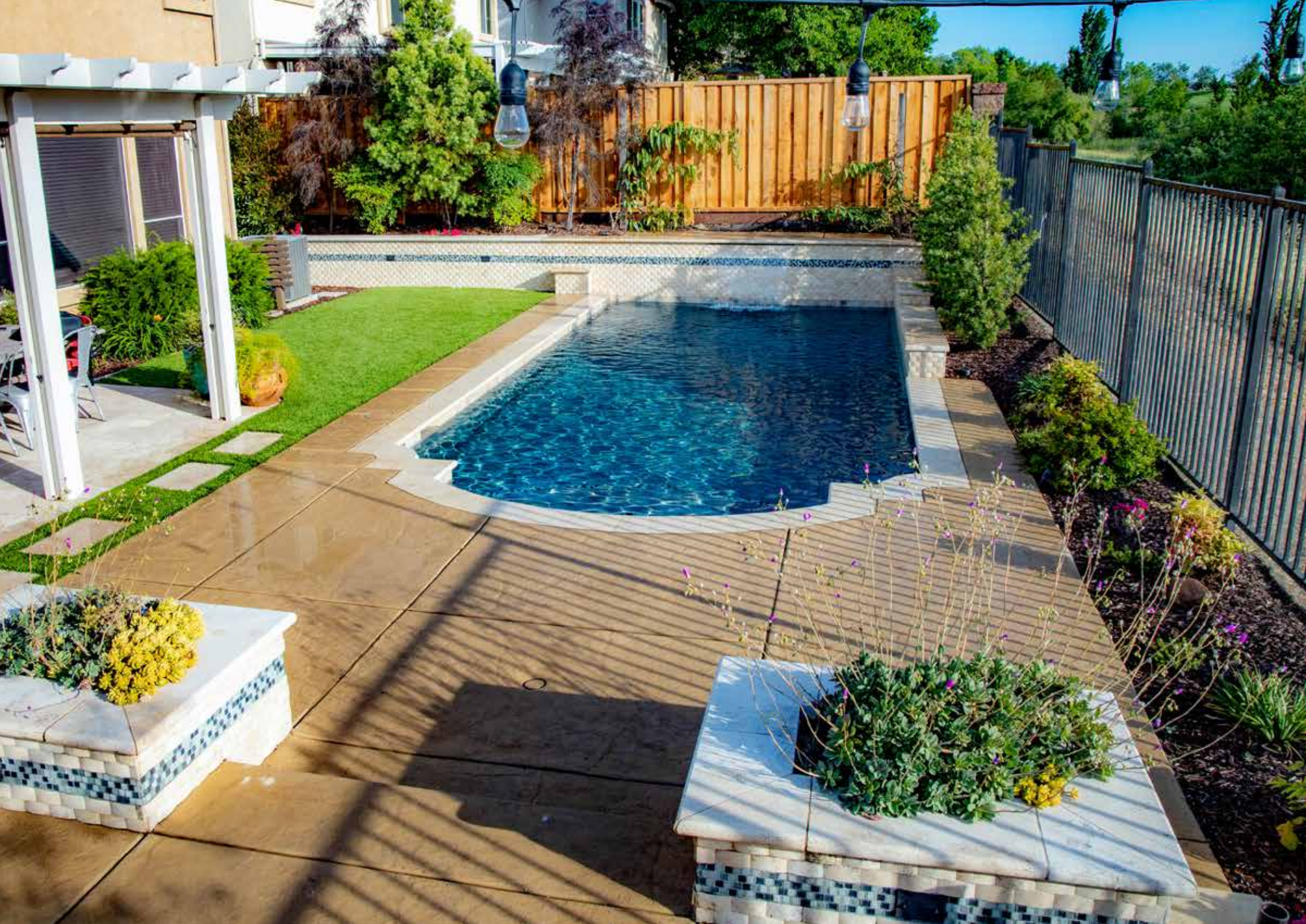








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Pool Kings























SPAS

While your swimming pool is the perfect place to cool down and play, your spa can be a quiet escape. This relaxing, therapeutic feature can be attached with a direct entry into your pool, or by itself as a personal getaway.



MOSAIC RAISED SPA | AUSTIN, TX



RAISED SPA WITH MULTIPLE SPILLWAYS | HOUSTON, TX

OUTDOOR LIVING

We are willing to bet your backyard vision doesn't stop at the installation of your new pool. Creating a luxurious outdoor retreat with Premier Pools & Spas is easy and fun! We can transform any space into an outdoor living area by adding fire pits, barbecues, landscaping and more. Your family and friends will enjoy gathering at this intimate venue for years to come.

1 Landscaping

2 Raised Spa

3 Fire Pit

4 Kitchen & Bar Seating

5 Travertine Decking

6 Attached Pergola





ENTRIES



Getting into your pool can be as easy as a jump and a splash, but sometimes you want to take a more relaxed approach. There are many different entries and ledges you can feature in your pool. Beach entry, a cabo shelf or custom entry steps are all alternatives to traditional steps.



CABO SHELF | NEWPORT BEACH, CA



BEACH ENTRY | ALPHARETTA, GA



PEBBLE

Take your pool from ordinary to extraordinary. Using only the highest quality materials, we can make your pool stand out and last longer.



WATER FEATURES

There's no better way to turn a swimming pool into a personal backyard oasis than adding water features. Waterfalls, water pots, sheer descents and laminar jets bring life to your pool with a feel and sound of being next to a river stream.





BUBBLERS | MISSOURI CITY, TX



WOK POT | SAN DIEGO, CA



SHEER DESCENTS | FAIRHOPE, AL



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SMALL POOLS

Even if you don't have a large yard, you can still have a beautiful, fully-functional pool with many custom features. You can even add a heater and it will double as a large, relaxing, therapeutic spa that can be enjoyed year round.



RECTANGLE SMALL POOL & SPA | DALLAS, TX



RAISED SMALL POOL | GULF SHORES, AL



PREMIER FIBERGLASS

Choose from a large variety of shapes and colors with options such as beautiful water features, energy saving LED lighting, specialty tile, infinity edges and more. Fiberglass acts as a natural insulator, requiring less energy to heat the pool and ultimately requiring less maintenance.

Select markets only, call your nearest Premier Pools & Spas location for details.



FIBERGLASS FREEFORM POOL WITH CABO SHELF & ROCK WATERFALL | FORT WAYNE, IN





PREMIER VINYL

Think beyond the traditional shapes and sizes. Premier Vinyl liners are manufactured under strict quality control procedures, and are available in a wide array of patterns and colors.

With over 20 colors and patterns available, you can have the perfect custom pool for your home. Premier Vinyl is a great way to enjoy a quick and economical construction, saving you time and money.

Select markets only, call your nearest Premier Pools & Spas location for details.





REMODELS

Your pool has provided you with many years of fun, but now it may be time for a little TLC. From a simple interior resurfacing, to a complete backyard makeover with new tile and decking, we can bring your pool back to life. Get a second chance at building your dream by adding a spa and water features.

Select markets only, call your nearest Premier Pools & Spas location for details.



PREMIER LIGHTING

Enhance your pool's atmosphere with custom lighting. Adding colorful radiance can turn your yard into your own private resort.



| EL DORADO HILLS, CA



| ATLANTA, GA



PREMIER FLAME

With Premier Flame comes the ability to create the atmosphere you desire. Adding a Premier Flame feature is one of the best ways to give your project that something special for your nighttime swims and poolside parties.

Each fire and water feature incorporates either full automation or manual controls using safe and easy-to-install CSA approved burner systems with patented technology that is both proven and reliable.

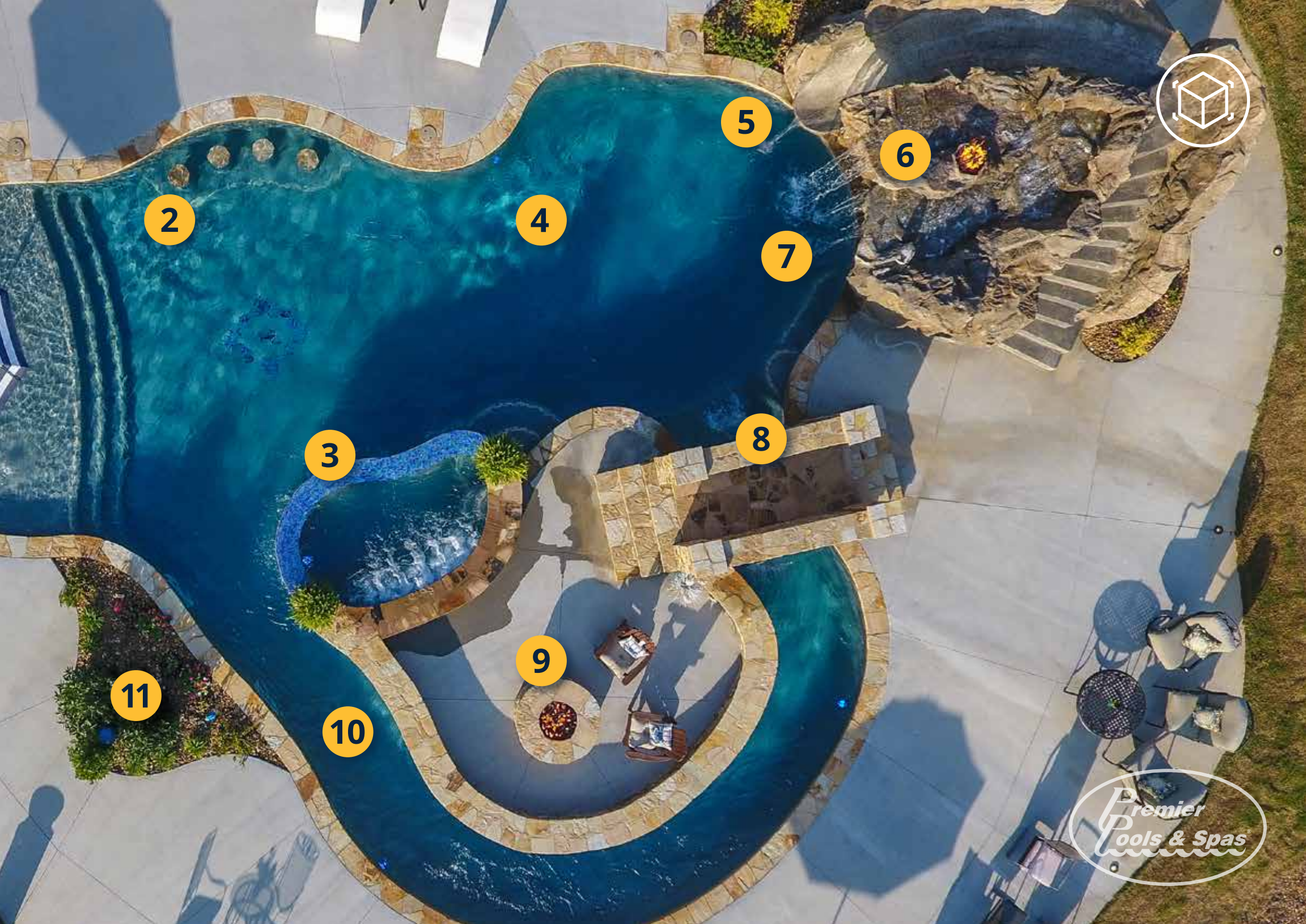


CUSTOMIZE YOUR POOL

- 1 Custom Entry
- 2 In-Pool Seating
- 3 Spa
- 4 In-Floor Cleaning
- 5 Custom Slide
- 6 Waterfall
- 7 Grotto
- 8 Bridge
- 9 Fire Pit
- 10 Lazy River
- 11 Landscaping
- 12 Custom Decking



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POOL KINGS



Paul and Brian Porter hosted the Pool Kings on HGTV's DIY Network. With over 60,000 pools built since 1988, Premier Pools & Spas has the creativity and experience to handle the most complex projects and wildest dreams.

Check your local listings for times!

 @TVPOOLKINGS

 @PPAS.POOLKINGS

 PREMIER POOLS & SPAS



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A swimming pool is a large investment in both your family and your property. As such, we want to be your trusted partner for not just the construction, but also, for the ongoing care and maintenance of your backyard pool project. Doing so will ensure that your investment is well protected.

Premier Pools & Spas built the pool, we hope you will also consider allowing Premier Pool Service to maintain the project and continue to serve you and your family. From regular weekly pool service and filter cleans to warranty calls, we are here to provide any services you may need.

Not all Premier Pools & Spas locations have access to a Premier Pool Service franchise. Please ask your local representative for more information.

-  Variety of Monthly Service Plans
-  Seasonal Pool Services
-  Specialized Cleaning & Warranty Repairs

PREMIER CLEAN

Imagine a pool that nearly cleans itself, circulates its own water, and saves money while giving you more time to enjoy it. The Premier Clean system is custom designed for the unique size and shape of your pool. It is installed to fit flush with your pool floor making it virtually invisible to the eye. It works continuously to keep your pool clean, its water properly circulated, and chemically balanced. The Premier Clean system replaces vacuum hoses and other stand-alone pool cleaners so your pool area is uncluttered and always ready to be enjoyed.



REVOLUTION™
6-port valve

PREMIER PURE

GET CLEANER, CLEARER AND SOFTER POOL WATER WITH MINIMAL CHLORINE USAGE

- Reduces chlorine usage & cost up to 90%
- Less wear and tear on pool equipment
- No unpleasant chemical odors
- Will not irritate eyes, dry out skin or fade swimwear
- Eliminates oils, lotions and other contaminants
- Saves water, energy, and money





ENERGY-SMART PRODUCTS

Save thousands of dollars annually on utilities! Zodiac promises to deliver the highest quality products that provide unmatched total systems efficiency. Zodiac knows that energy-efficient pools are achieved through innovative designs that maximize hydraulic integrity. By focusing on the complete pool, instead of just a few individual components, Zodiac has developed an integrated solution that performs at a high level of efficiency. No other system is as complete or energy-efficient.

THE JANDY PRO SERIES VERSA PLUMB® SYSTEM

The Versa Plumb design is the foundation for efficiency and hydraulic integrity—hydraulic integration by design. Versa Plumb products have been engineered as components of the whole system, not individual pieces of equipment. The result is a pool system that conserves energy and lowers operating costs. It's friendly to your checkbook and friendly to the environment.



Jandy

iAquaLink™

CARETAKER™

Polaris

QUATTRO_{SPORT}



EPUMP™

Quiet Motor
8 Different Speeds
Uses 90% Less Energy



JXi™ HEATER, WITH VERSAFLO™

Lightweight
3 Sizes: 200k, 260k, 399k
Natural & Propane Models



POLARIS® QUATTRO SPORT

Active Brushing
Superior Vacuum Power
Aggressive Wall-Climbing



POLARIS® ALPHA™ IQ+ / VRX™ IQ+

Sensor Nav System™
iAquaLink® Wi-Fi Control
SMART Cycle Cleaning Mode






MX8 ELITE SUCTION CLEANER

Wall-Climbing
Multi-Surface Cleaning
Suction & Brush Cleaner

POOL COVERS



Every pool is different. That's why Cover-Pools cover systems are custom made to suit each special pool. Since 1962, Cover-Pools has led the automatic cover industry with innovative ways to cover almost any pool construction, shape, and style. In under a minute the pool can be easily covered or uncovered. The covers act as a "horizontal fence" for the pool, preventing access by children, pets and uninvited visitors.

-  Saves Energy & Water
-  Prolongs Pool & Equipment Life
-  Reduces Heat Loss
-  Saves Cleaning & Chemicals



COVER POOLS



iAquaLink™
INTELLIGENT POOL CONTROL



POOL AUTOMATION

Using our complete web-based pool control system, you can control the pool anytime, anywhere from your smart phone or web-enabled device. You will have complete pool control in the palm of your hand. Operate all equipment, change heater temperatures, adjust schedules, and customize the iAquaLink system with ease.



Heater



Pool Lights



Water Features



Fire Features

DESIGN YOUR OWN POOL



You've dreamed about your backyard project for years, and we can breathe life into that vision. How can you be sure that your vision matches ours? Simple. We've been listening and taking notes, and now we'll compile all of your hopes and dreams into an interactive 3D representation of what we plan to build. This animation allows us to view your backyard at different times of day, illuminate your design to simulate night, and change out features with the ability to see changes instantly. We can't wait to walk you through your interactive 3D tour!





FINANCE YOUR DREAM

We believe that securing swimming pool financing should not be a cumbersome process that takes away from the excitement around your dream backyard. Here at Premier Pools & Spas, we leave the financing up to the experts! We have chosen some of the best swimming pool financing lenders in the industry to advise and direct our customers to the best loan options that are available to them. These professionals specialize in the specifics of financing your pool project, so you can rest assured that you'll get a thorough evaluation and understanding through the entire process.

LOCATIONS NATIONWIDE



OVER 70 LOCATIONS!

● Premier Pools & Spas ◎ Premier Pool Service



ULTIMATE POOLS™

YARD CRASHERS™

diy network™

TURFWAR™



HGTV™

PSN™
POOL AND SPA NEWS

INTERNATIONAL AWARDS OF EXCELLENCE
APSP™

Pool Kings™



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